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**Metairie Seminar**

May 14, 2025

**Courtyard New Orleans Metairie**

2 Galleria Blvd., Metairie 70001

**Course Number**

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| --- | --- | --- | --- |
| TIME | TOPIC | SPEAKER | CLE CREDIT |
| 11:00 am – 11:15 am | Registration |  |  |
| 11:15 am – 12:15 pm | Lunch Presentation  How Social Media Can Help Win Your Case | Ross Suter, Esq | 1.0 |
| 12:15 pm – 1:15 pm | The Dawning of a New Era:  Combining Extractive and Generative AI for New Possibilities | Chasitie Ford, JD | 1.0 |

2.0 hours of CLE Credit

**How Social Media Can Help Win Your Case**

**Course Description:** Social Networking is the hot new trend in many aspects of the legal profession but how many attorneys really understand its implications in the litigation process. How does social networking affect discovery? How can social networking be used during voir dire, trial and post-verdict? These and other topics will be addressed which demonstrate rules and best practices each lawyer should know to render social networking research a valuable and powerful tool.

**Presented By:**

**Ross Suter, Esq**

Ross Suter is the Senior Vice President of Litigation Solutions, based in Philadelphia and New York. With extensive experience as a litigator and a consultant, he has over two decades of experience developing graphics and trial strategies for hundreds of cases across various practice areas, including commercial litigation and mass tort matters. His collaboration with trial teams has honed his ability to craft persuasive themes and case strategies that resonate with juries, judges, and arbitration panels. Ross frequently lectures at Continuing Legal Education seminars for law firms, law schools, and legal associations, sharing insights on litigation strategy, effective graphics, and trial presentation solutions. He is also a published author on litigation consulting topics. Ross is a graduate of Delaware Law School, Widener University, a Master of Science from Villanova University, and a Bachelor of Arts from McDaniel College. He is a member of the Pennsylvania and New Jersey State Bars.

**The Dawning of a New Era: Combining Extractive and Generative AI for New Possibilities**

**Course Description:** Chances are, you're already using extractive Artificial Intelligence (AI) in some areas of your legal practice — whether that be for case search, client management, document preparation, or some combination of these. Now, generative AI – the type of AI that powers tools like ChatGPT — is on the verge of changing the way you research again. This CLE will detail how AI can be harnessed in the legal industry, offering examples, resources, and tips. Additionally, the CLE will cover a lawyer’s ethical duty to use generative AI responsibly to ensure the information generative AI is accurate and reliable to ensure the best outcome for your clients.

**Presented By:**

**Chasitie Ford, JD**

With over 12 years of experience in the legal industry, Chasitie has built a career at the intersection of legal services and technology. Beginning in family law and personal injury, she later transitioned into legal research and technology consulting, where she helps legal professionals leverage innovative technology to boost efficiency in their practice. As a Solutions Consultant with LexisNexis, Chasitie partners with legal professionals to streamline workflows, implement AI-powered solutions, and maximize the value of cutting-edge technology.